

MUCH INTEREST

Albuquerque Business Men to Aid Mr. Porterfield--A Splendid Display will be Sent to World's Fair by Local Manufacturers--Something About The Fruit Exhibit.

Says the Albuquerque Journal:

M. W. Porterfield, superintendent of the New Mexico exhibit at the World's Fair at St. Louis, has returned to his home in Silver, City after spending a day in Albuquerque in the interest of the exhibit.

Mr. Porterfield put in one of the busiest days here that he has known for a good while. Early in the day he was driven out to the Rio Grande Woolen Mills by J. H. Bearup, president of the company, and from there to the plant of the American Lumber company. He was shown completely through the two big mills by Mr. Bearup and Mr. Bennett. In the afternoon he interviewed a great number of the prominent business men of the city and succeeded in arousing a considerable degree of enthusiasm on the part of citizens concerning Albuquerque's part in the New Mexico display at St. Louis.

"Mr. Bearup is quite anxious to have a good display from the woolen mills," said Mr. Porterfield to the Journal. He wants to arrange for a space 25 feet square in the manufactures building, and I think that he can secure it. He will have a complete display of natural wools, dyed wools, cloths, including his famous Angorino, latter goods, finished suits and so forth. It ought to be a splendid display.

"The lumber company will probably have displays in both the manufactures and forestry buildings, and their exhibit will be on a big scale.

"I have been looking around and talking to Albuquerque people and they seem to be taking hold enthusiastically of the idea to have all the city's leading industries represented. Cynola mineral water will be advertised, the brewery and ice company, the flour mills, hardware and other industries will take the matter up.

"I consulted photographers and others, and we will find it possible to have a photographic display showing the public buildings, residences, streets, etc., of the city, including views of the school buildings, and photographs of the leading business men and representatives of the city.

"The educational exhibit is one of the most important and it is the intention to get up a fine one. I talked to the members of the board of education about this and they will take steps in the matter.

"Mr. M. P. Soren, the fruit man, has become quite interested in the fruit exhibit, and will do his best along that line, in the gathering of a creditable collection of fruits.

"The exhibit of territorial fruit will be mostly the fresh article. Mr. Hugomant, of Roswell, happens to have on hand already a fine collection of preserved fruit wares, we will send on as a kind of advance guard, but the bulk of New Mexico fruit will be shipped fresh by express as it ripens during the season. The plan of having this year's fruit sent on and put in cold storage does not seem very practicable on account of the trouble and expense and uncertainty involved. The best the territory affords in the way of apples and peaches and pears and grapes and apricots will be sent to St. Louis while it is fresh and in good shape and in this manner fresh New Mexico fruit will be seen at the fair all summer. The fresh fruit is much more effective as an exhibit anyhow."

Mr. Porterfield has not been around much as yet, and is starting the campaign, so to speak. He spent two profitable days at Santa Fe working up exhibits and has been at Las Cruces, Socorro and other southern towns in the interest of the fair, and will see that the committees under him are kept busy in all parts of the territory. He is well pleased with the interest everywhere evident and thinks the New Mexico exhibit will be a record-breaker.

Hobos Great Readers.

Chicago Inter-Ocean.

Most tramps are omnivorous readers, and they are posted on a wide range of topics. In speaking of tramp readers a man who has had a chance to study these peripatetic students said the other day:

"You hardly ever find a genuine hobo that is an ignoramus. You find lots of men who are tramping who are doing so because they haven't intelligence enough to earn a living, but I am speaking of the real hobo, who is a wanderer from choice and who would not work if he had the chance. These fellows are pretty wise. I can tell you. They can tell you more about what is going on in European politics than a college professor can, and they know almost everything

that is coming off in our own country for the next six months.

"When you are traveling you will notice the hobos sitting along the railroad track reading a frayed and soiled newspaper. Often you will see them picking up the loose pages lying in the streets, and I do not believe I ever saw traces of a tramp's campfire around which there was not one or more old newspapers, where they had been cast aside after reading. Then the tramps have a sort of traveling library, too, that few people have ever heard of. If one tramp finds an old magazine he will read it and then pass it to some other tramp. It keeps going the rounds in this way until it is worn out. If one picks up a book some place it does service in trampdom for months.

"I never saw a tramp with a fresh paper in his hand, but I have never run across one of the wanderers that did not show he was a careful and constant reader."

Stick to It.

John Wanamaker says: "If there is one engaging on earth that a 'quitter' should leave alone, it is advertising. To make a success of a marketing, one must be prepared to stick to it like a barnacle on a boat's bottom. He should know before he begins it that he must spend money. Lots of it. Somebody must tell him also, that he cannot hope to reap results commensurate with his expenditure early in the game. Advertising doesn't jerk. It pulls. It begins very gently at first, but the pull is steady. It increases day by day, and year by year, until it exerts an irresistible power. It is likened to a team pulling a heavy load. A thousand spasmodic jerks will not budge the load; while one-half the power exerted in steady effort will start and keep it moving."

How to Acquire Mental Vigor.

How little there is in an ordinary education or even in a college course which teaches the art of grasping things with the mind with that vigor and force which increases mental power.

Most students labor under the delusion that to know things increases power, when in fact, it may just have the opposite effect. Bookworms walking encyclopedias are usually very weak people; they lack the power of initiative which can seize things with a firm grip and manipulate them at will.

Overloading the memory with facts, statistics, and theories, like overloading the stomach, may defeat mental digestion. It is not knowing a great many things that avails, but knowing how to use one's powers to the best advantage.

Our observations have convinced us that the students who are always memorizing and making notes of statistics, and who seem to get everything possible into the memory, are apt to impair their executive faculties. While they know a great many things, they do not know how to use them effectively. They are so overloaded with facts that they cannot marshal their knowledge to good purpose. They cannot concentrate. Doing must accompany thinking, or there will be no power of execution.

Mental vigor is gained, not by memorizing or through teacher and professors, but by that mental self-help which utilizes knowledge as it is acquired. We grow in power by investigation, deep concentration, thinking, planning and bringing about results without the assistance of others.

One self-wrought problem will give more vigor than a thousand worked out for us. It is the constant stretching of the mind over large problems, over large models—it is independent thought that increases mental power.

Memorizing is a parrot's work, it does not bring much mentally into play; but to think along original lines, to investigate, to reach out into new fields, to reason independently for oneself, is to grow.

Power should be the goal of all ambition. This can never be gained by imitating, leaning upon others, asking advice, or going on crutches.

The grandest sight in creation is a normal man of power who stands firm on his feet and does not wobble or swagger or trample on a man who dares to think his own thoughts, or live his own life—who does not lean, or imitate, or sham—who can look the world straight in the eye without wincing, and does not swerve a hair's breadth to the right or the left, though a paradise tempt him, but goes straight to his goal.—O. S. Warden in Success.

In the country districts of Colorado the coal strike is already having its effect, in causing a serious fuel famine. This means suffering of the bitterest kind for the very people whom the labor unions profess to desire to help. But this is a detail and has long ago been put aside as unimportant by both parties to the controversy.

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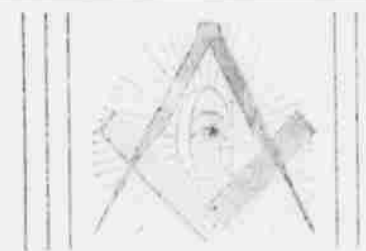
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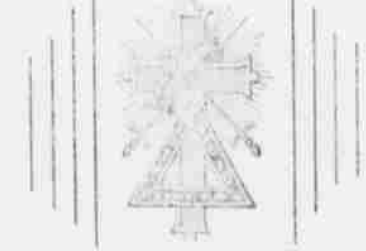
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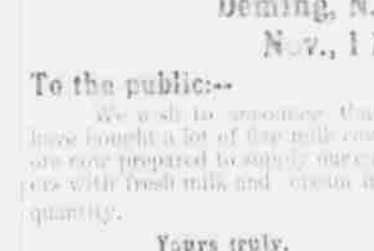
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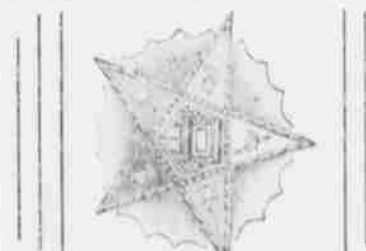
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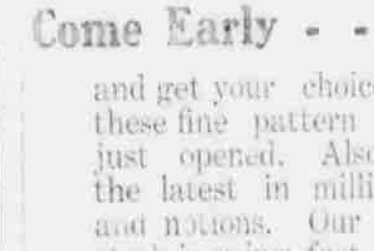
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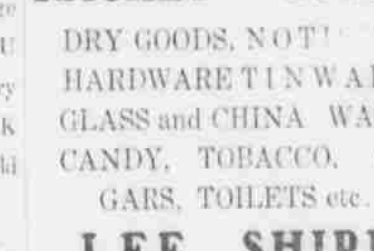
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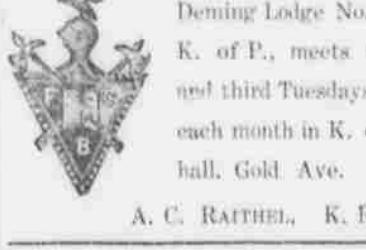
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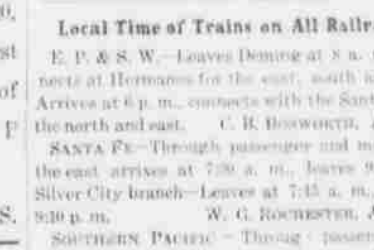
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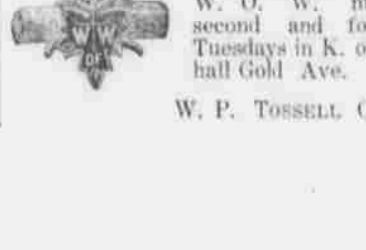
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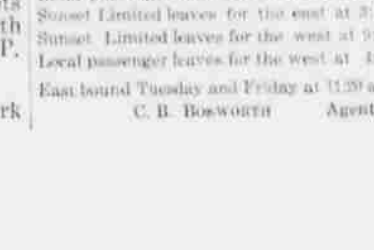
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Deming, N. M. Nov., 1 1903

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SANTA FE—Through passenger and mail from the east arrives at 7:30 a. m., leaves 9:30 p. m. Silver City branch—Leaves at 7:15 a. m., arrives 9:30 p. m. W. G. ROBINSON, Agent.
SOUTHERN PACIFIC—Through passenger and mail service between California and the east. Local passenger leaves for the east 10:35 a. m. Sunset Limited leaves for the east at 2:10 p. m. Local passenger leaves for the west at 4:30 p. m. Eastbound Tuesday and Friday at 11:20 a. m. C. B. BOWWORTH, Agent.